

22nd March 2018 – 6th May 2018



Life with the Kennedys: Photographs by Mark Shaw

Proud Galleries is delighted to present 'Life with the Kennedys: Photographs by Mark Shaw', an exhibition of historic photographs of the Kennedy family by noted LIFE photojournalist and film-maker Mark Shaw. Within this poignant collection, Shaw chronicles the golden years of the Kennedy family as John F. Kennedy progressed from the role of Senator to his early presidency. The exhibition marks the 55th anniversary of JFK's harrowing assassination, shining a new light onto America's most loved First Family before the tragic events that followed.

Mark Shaw began his professional photographic career in New York City, capturing the notable celebrities of the 1950's for Harper's Bazaar and other major fashion publications. He built a reputation as a fashion and portrait photographer and freelanced for LIFE, shooting over 27 covers and more than 100 stories during his time at the magazine. Elizabeth Taylor, Audrey Hepburn, Pablo Picasso and Brigitte Bardot were just a number of distinguished figures Shaw captured within his short yet remarkable career.

In 1959, Shaw was commissioned to shoot what would become his most memorable photographs; intimate portraits of Jacqueline Kennedy as her husband Senator John F. Kennedy was running his Presidential campaign. Over time he built a strong rapport with the family and became entrusted as the Kennedys' unofficial photographer. Shaw documented 'The American Royals' at the White House and at their holiday home in Hyannis Port, producing his much loved photographs of the family in both official and candid settings. His close friendship revealed an unparalleled insight into their intriguing domestic life.

The exhibition includes JFK's favourite portrait of himself, an introspective image of John wistfully walking into the landscape with his back turned, amongst other depictions of self-reflectivity. These quiet moments are contrasted with loving connections between mother and child, regal portraits of the celebrated couple and a playful image of Jackie leaning out of the family sailing boat clutching Shaw's camera. The settings of Shaw's pictures vary from vacation retreats to the White House, but in each photograph the sense of optimism in the American Dream is present.

Following JFK's assassination in 1963, Mark Shaw distanced himself from photography, affected deeply by the loss of his close friend. When Shaw unexpectedly passed away at the age of 47, the majority of his works were placed into storage and remained unseen for over 40 years. In 1996, Shaw's son David and his wife Juliet founded The Mark Shaw Photographic Archive and his pictures were re-introduced to a new audience in *The Kennedys: Photographs by Mark Shaw* photobook. The collection has since become a lasting tribute to the work of Mark Shaw, encapsulating the memories and experiences of his close relationship with The Kennedys at a pivotal moment in American history.



Launch	21 st March 2018	Address	Proud Central 32 John Adam Street London WC2N 6BP
Dates	22 nd March 2018 – 6 th May 2018	Website	www.proud.co.uk
Times	Monday to Saturday: 10am till 7pm Sunday: 10am till 6pm	Interviews	Details upon request.
Entry	Free		

Proud Galleries

Proud Galleries was launched in 1998. Its ethos? To bring the very best in high quality photography to the mainstream market. Proud instantly took the photography world by storm and quickly grew into Europe's most popular private photography gallery.

Our newly renovated flagship gallery, Proud Central is situated on the Strand in central London, located between Charing Cross and Embankment stations. Spread over two floors, our spacious venue houses both our permanent collection and our diverse program of exhibitions, presenting culturally iconic artworks from leading photographers and artists.

Never failing to exhibit the work of the world's best photographers, Proud has hosted shows by everyone from Terry O'Neill to Jerry Schatzberg, Gered Mankowitz to Ken Russell. With star-studded launch parties and some of the best press coverage in the country, the unique Proud formula has situated the company at the very top of its game.

FOR FURTHER EXHIBITION INFORMATION, SERIAL RIGHTS / USE OF PICTURES / INTERVIEW OPPORTUNITIES CONTACT:

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- **Life with the Kennedys: Photographs by Mark Shaw, 22nd March 2018 – 6th May 2018, Proud Galleries**
- **www.proud.co.uk**

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